



For Immediate Release.
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LOCAL SOLDIER COMBINES TWO FAVORITES FROM HOME, CREATING PIZZA BOX FOOTBALL GAME

Round Lake, IL, August 15, 2005 -- Brothers Scott Smith (Round Lake, IL) and Erik (San Francisco, CA) have achieved national distribution for Pizza Box Football, a game they created as teens. The fast-paced football strategy game comes in an extra-sturdy deep-dish style pizza box. When Scott served in Kosovo, he taught the game to his fellow soldiers who formed a league to crown the first champion. Scott returned to the US, and the two brothers launched their unique football game that could be enjoyed anytime, anywhere.

Football fans of all ages and sophistication enjoy the intensity and the realism of the head-to-head battle in Pizza Box Football. The board game has the strategy, fun and action of a video game. You can smack the offense with your defense, and even break tackles for extra yards.

You can play Pizza Box Football for free and meet the game's creators at the 3rd annual Chicago International Toy and Game Fair (CHITAG) on Chicago's Navy Pier in booth 515 during show hours September 2-4.

Pizza Box Football is available for sale in Chicagoland area stores as well as at www.PizzaBoxFootball.com.

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Note: Review samples of Pizza Box Football are available

Company Information

Pizza Box Football is made in the USA by On The Line Game Company, LLC. A 2005 release, the game is now distributed throughout the US and UK. To learn more about On The Line Game Company or Pizza Box Football, contact Erik Smith at (415) 846-6097 or visit www.PizzaBoxFootball.com.